

# Mollie Bieber

## VISUAL DESIGNER

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### EDUCATION

#### Kansas State University (KSU)

August 2012–May 2016 | Manhattan, KS

- Bachelor of Fine Arts in Graphic Design & French Minor

### SKILLS

**Design** | Sketch App, Invision, Illustrator, Photoshop, InDesign

**Front-End** | HTML, CSS, Bootstrap, Sublime, FTP Client

**Organization** | Google Docs, Slack, Trello

### ACTIVITIES

**AIGA Member** | 2014–Present

**KSU Rotaract Club Member** | 2013–2016

Sponsored by Rotary International

**KSU Women's Ultimate Frisbee Athlete** | 2011–2015

### VOLUNTEER EXPERIENCE

**Panama** | January 2016

- Assembled and delivered water filters to five communities while documenting existing water infrastructure to create a report for further professional assistance.

**Guatemala** | March 2014

- Delivered water filters to three communities and documented living conditions during water filter inspections. Constructed ten beds from wood and analyzed stool samples for parasites.

**AIGA National Conference** | October 2015

### AWARDS & RECOGNITION

**(OURCI) Travel Grant** | 2016

Office of Undergraduate Research and Creative Inquiry

**Hagan Art Scholarship** | 2014–2015, 2015–2016

**"Best Sophomore" Award** | April 2014

Commerce Bank Art Show

**Dunn Art Scholarship** | 2013–2014

### EXPERIENCE

#### Visual Designer | Tagboard

September 2016–February 2017 | Redmond, WA

- Contributed to the platform UI using Sketch App and Invision to collaborate with developers on usability and functionality.
- Designed and customized Tagboard live displays using CSS for client events and website embeds.
- Structured department file directory of client displays for record-keeping and quicker file sharing.
- Streamlined print orders to ensure quality while maintaining affordability and reducing turnaround time.

#### Digital Media Intern | ÖHLIN/D

June–July 2015 | New York, NY

- Researched social media strategies and presented methods to increase engagement while monitoring social media platforms and increasing followers.
- Developed Instagram posts of the Spring/Summer 2015 clothing line and sourced mood images for daily posts.
- Recommended and developed vectored graphics of the seasonal artist's work for use in fabrics, button accessories, and for vinyl applications.

#### Webmaster | KSU Rotaract Club

August 2014–May 2016

- Managed website through Squarespace and trained two members to maintain content and social media accounts.
- Sourced and approved all content to improve member engagement and club involvement outside of meetings.
- Established the club Google drive to facilitate collaboration between officers and manage activities.

#### President | KSU Women's Ultimate Frisbee Club

Fall 2013–Fall 2014

- Increased club recruitment and retention by improving morale through creation of "Spirit Pals", a buddy system between experienced and new members; scheduled team dinners; and encouragement of the learning curve.